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Perspective from Italy's Consul General in San Francisco

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Italy's Rapttech Mirrors Successes of Silicon Valley Ecosystem



Veterans of Silicon Valley understand that higher education plays an essential role in the innovative ecosystem. Many ventures begin as applied research at institutions like Stanford University and then migrate their way — with the help of engaged professors and connected VCs — into disrupting key parts of the global technology market. As Italy continues to learn and emulate the successful architecture of the Silicon Valley ecosystem, we are seeing this same trend emerge.

Take for example **RAPTECH**, an Italian company that creates high tech controllers and data gathering devices that bring new levels of transparency and efficiency to a range of industrial processes — from utility level solar production facilities to new-generation cryogenics. Rapttech currently monitors more than 250MW of photovoltaic plants, factories and hospitals in Italy.

In parallel to Silicon Valley, Rapttech began as an academic venture and then eventually spun-off of the Faculty of Engineering at the **UNIVERSITY OF ROME TOR VERGATA**. Catapulting off the strength of Italian higher education and research, the staff of this startup is made up almost entirely of experienced qualified engineers and PhDs from Italian institutions.



(Computer Engineering Building at University of Rome Tor Vergata)

Rapttech is led by CEO Marco Berlocchi, who obtained his PhD from the world-class computer engineering program at University of Rome Tor Vergata. Marco's main experience is in the creation and development of startups with a high grade of innovation, following all aspects from dealing with all the stakeholders (banks, customers, suppliers, staff, etc.) to taking strategic decisions on the new product definition, pricing policies, target markets and budgets. Mr. Berlocchi is supported by his CTO Alessandro Bolognesi, who was also educated at Tor Vergata.



To learn more about Rapttech's technical offerings, click [HERE](#). To learn more about the University of Rome Tor Vergata and their excellent engineering programs, click [HERE](#).

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